

# the indie

## advertising ratecard

*The Indie* is published by Indie Cambridge – described as ‘Cambridge’s coolest magazine’. We are the only community dedicated to supporting and promoting local independent people and businesses.



- Published twice a year – Spring/Summer and Autumn/Winter
- 5000 copies printed each issue
- Copies sent by post to subscribers
- Available from key pick-up points around the city including The Grafton, Grand Arcade, Mill Road and many more indie outlets
- Multiple copies given to all Indie Cambridge members
- Each issue promoted via social media

Contact **Anne Beamish** Founder, Indie Cambridge  
Email [anne@indiecambridge.com](mailto:anne@indiecambridge.com) Telephone **07712 044160**

# the indie

## advertising prices

### Cost per insertion

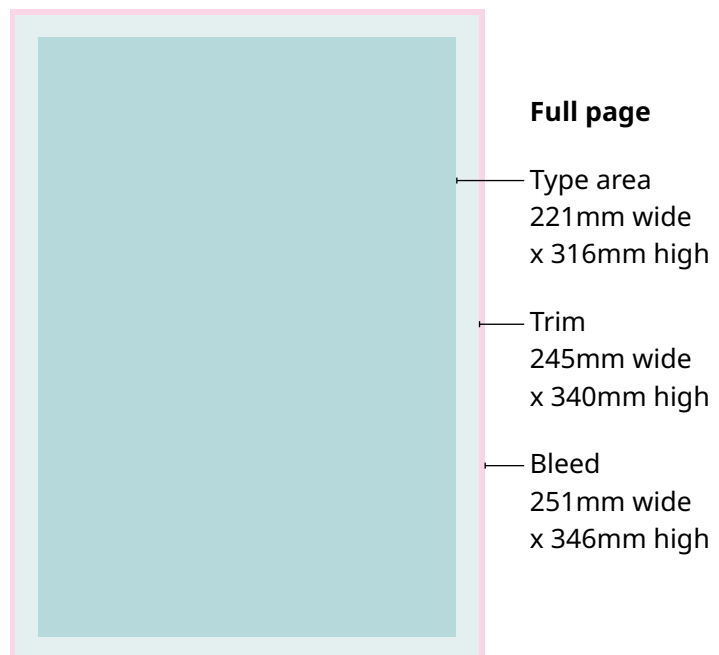
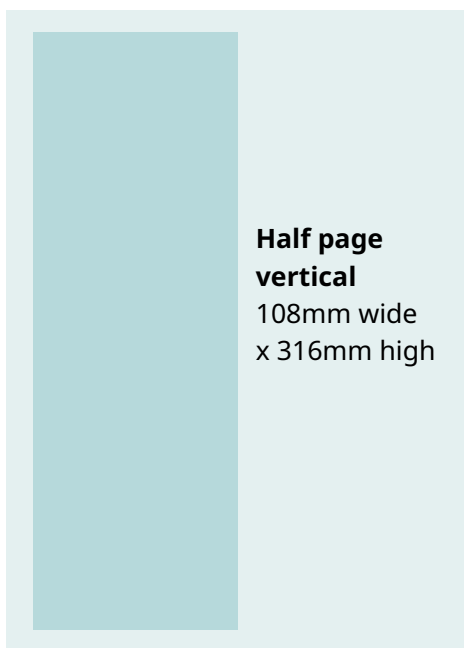
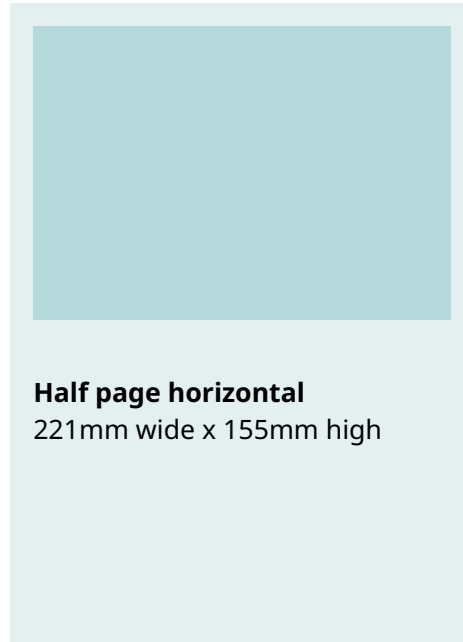
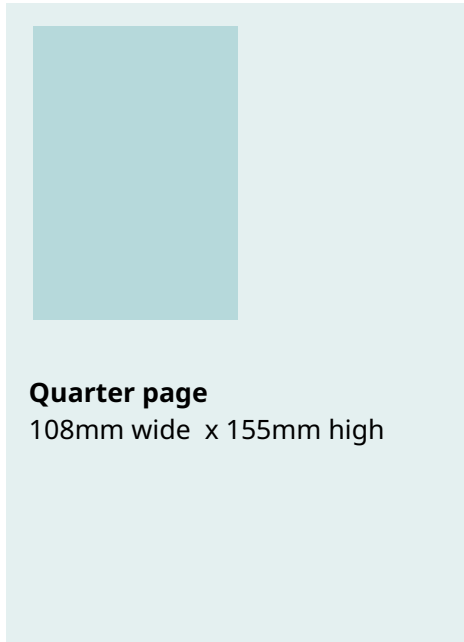
<b>Indie Cambridge Member rate</b>	<b>1 issue</b>	<b>2 issues</b>	<b>3 issues</b>
Quarter page	£220	£190	£160
Half page	£300	£270	£240
Full page	£370	£330	£310
Full page Cover position	£540	£480	£450
<b>Non-member rate</b>	<b>1 issue</b>	<b>2 issues</b>	<b>3 issues</b>
Quarter page	£280	£250	£240
Half page	£350	£315	£290
Full page	£440	£390	£370
Full page Cover position	£630	£580	£540

To become a member visit [www.indiecambridge.com](http://www.indiecambridge.com) and click 'Join Us' or contact us:  
Anne Beamish, email [anne@indiecambridge.com](mailto:anne@indiecambridge.com) telephone 07712 044160.

Full payment in advance except by previous arrangement.

# the indie

## ad sizes and specs



### File specifications

Please select your size of ad and supply artwork at actual size.

Please supply as 300dpi Adobe CMYK PDF with everything embedded.

We also accept

- CMYK JPGs at 300dpi resolution
- CMYK TIFFs at 300dpi resolution

### Artwork charges

Artwork is charged at £35 per hour