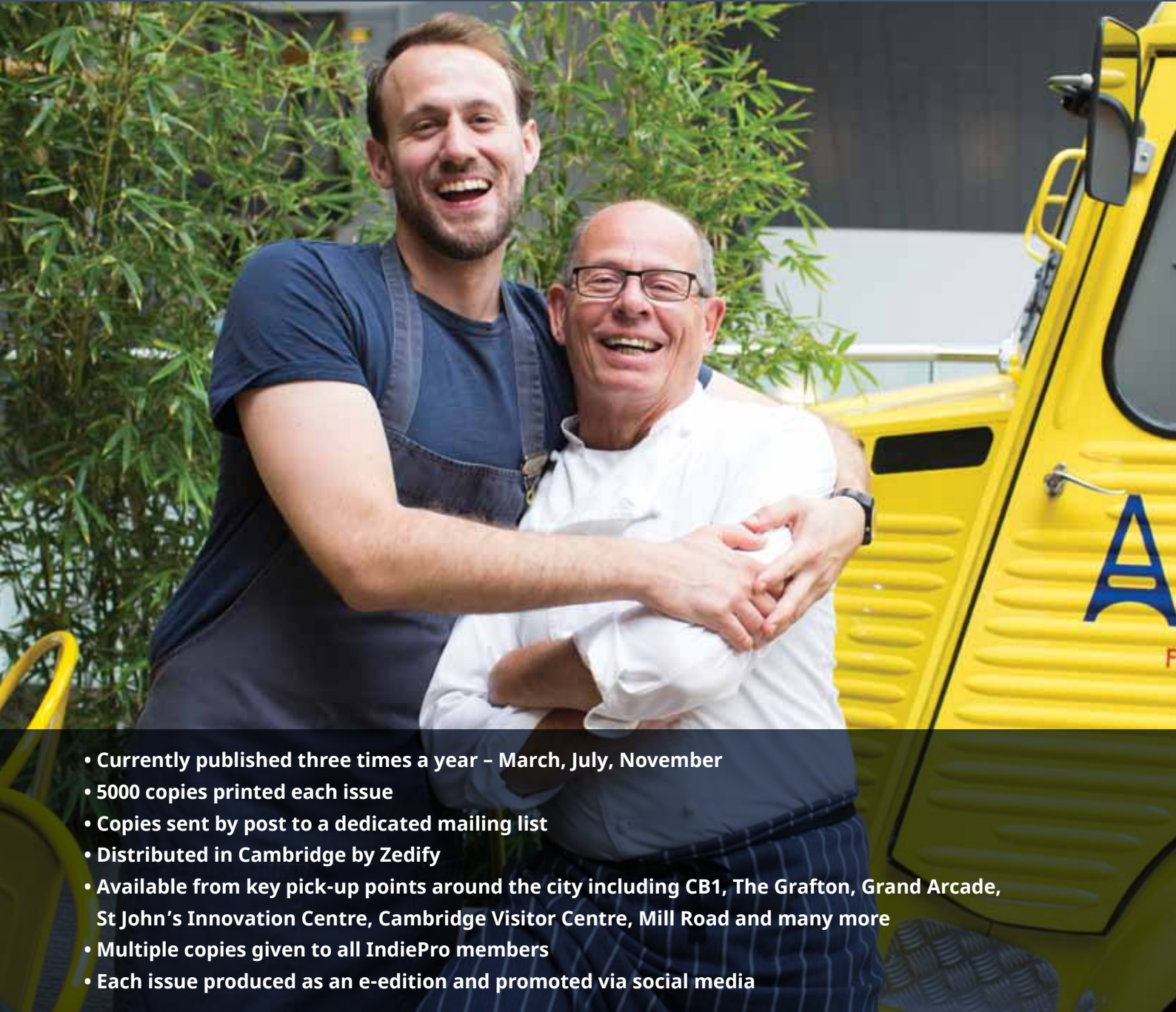


# the indie

## advertising ratecard 2020

The Indie is the new tabloid magazine published by Indie Cambridge – the only community dedicated to supporting and promoting local independent people and businesses.



- Currently published three times a year – March, July, November
- 5000 copies printed each issue
- Copies sent by post to a dedicated mailing list
- Distributed in Cambridge by Zedify
- Available from key pick-up points around the city including CB1, The Grafton, Grand Arcade, St John's Innovation Centre, Cambridge Visitor Centre, Mill Road and many more
- Multiple copies given to all IndiePro members
- Each issue produced as an e-edition and promoted via social media

Contact Anne Beamish, Founder, Indie Cambridge  
email [anne@indiecambridge.com](mailto:anne@indiecambridge.com) telephone 07712 044160  
or Sue Walden, Business Development email [sue@indiecambridge.com](mailto:sue@indiecambridge.com) telephone 07879 626264

# the indie

## advertising prices

### Cost per insertion

<b>IndiePro Member rate</b>	<b>1 issue</b>	<b>2 issues</b>	<b>3 issues</b>
Quarter page	£270	£235	£210
Half page	£360	£320	£290
Full page	£450	£400	£370
Full page Cover position	£640	£580	£535
<b>Non-member rate</b>	<b>1 issue</b>	<b>2 issues</b>	<b>3 issues</b>
Quarter page	£340	£310	£295
Half page	£420	£380	£350
Full page	£530	£475	£450
Full page Cover position	£760	£690	£640

To become a member visit [www.indiecambridge.com](http://www.indiecambridge.com) and click 'Join Us' or contact us:  
Anne Beamish. email [anne@indiecambridge.com](mailto:anne@indiecambridge.com) telephone 07712 044160  
or Sue Walden, Business Development, email [sue@indiecambridge.com](mailto:sue@indiecambridge.com) telephone 07879 626264

Prices exclude VAT @ 20%

Full payment in advance except by previous arrangement.

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## ad sizes and specs



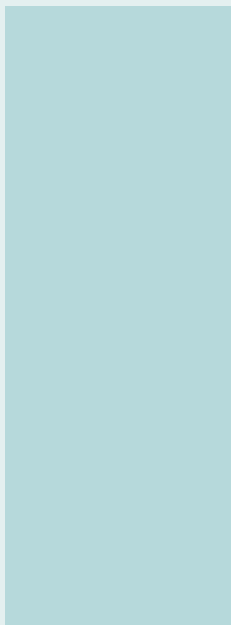
### Quarter page

Type area 273mm wide  
x 376mm high



### Half page horizontal

273mm wide x 186mm high



### Half page vertical

134mm wide x  
376mm high

### Full page

Type area 273mm wide x  
376mm high

Trim 297mm wide x  
420mm high

Bleed 303mm wide x  
426mm high

### File specifications

Please select your size of ad and supply artwork at actual size.

Ideally supply as Adobe Illustrator .eps files.

We also accept

- PDFs
- CMYK JPGs at 300dpi resolution
- CMYK TIFFs at 300dpi resolution

### Artwork charges

Artwork is charged at £35 per hour